

**UNCLASSIFIED**

<b>JOB SPECIFICATION (2010)</b>		<b>JSN</b>	<b>1803</b>
<b>Position Title</b>	SO3 Media Ops C	<b>Date Approved</b>	28 Jan 11
<b>Unit</b>	AMC, Digital	<b>Approved By</b>	APC – LACD
<b>Location</b>	Army HQ, Andover	<b>TLB</b>	HQLF
<b>Establishment Type</b>	Established Post	<b>Rank/Grade</b>	OF2 / Capt
<b>Establishment/OET Ref</b>		<b>Service/Type/Arm</b>	Army / E2
<b>UIN/SLIM/JPA PID</b>	A5979A (JPAN 2112034)	<b>Exch/NATO/JSRL No</b>	
<b>Incumbent</b>		<b>Staff/Command</b>	Staff Grade 3
<b>E-mail</b>	james.vain195@mod.gov.uk	<b>WTE/MSTAR</b>	
<b>Phone Number</b>		<b>Manning Priority</b>	2
<b>Security Status/Caveats</b>	SC	<b>Assignment Length</b>	24 months
<b>Reporting Chain</b>		<b>Primary Career Field</b>	Combat
1 <sup>st</sup> RO	SO1 Media Ops	<b>Sub Field 1</b>	Info Ops / Media
2 <sup>nd</sup> RO	AH	<b>Secondary Field</b>	
3 <sup>rd</sup> RO		<b>Sub Field 2</b>	
<b>Unit Role:</b> To enable, support and deliver key Army outputs whilst safeguarding and enhancing the Army's brand and reputation. All achieved through audience centric effects-focused engagement and effective communication activities, spanning internal, domestic and international arenas.			
<b>Position Role:</b> SO3 in sub-branch responsible for support to UK resilience Ops, and G3 for wider tasks within the UK. Lead for G7 delivery.			
<b>Responsibilities:</b> <ol style="list-style-type: none"> <li>1. Provide support and advice to units deploying across the UK as part of Defence Activity. Liaising with SJC, JMCs, and Formations.</li> <li>2. Army Comms POC for UK resilience and MACA activity up to and including Op BRIDGE and Op GOLDEN ORB.</li> <li>3. Deliver Media training and individual FGen of Army Comms support to Operations and Training.</li> <li>4. Co-ordinate and deliver specialist and non-specialist media training to Army personnel, POC for JIAG media courses.</li> <li>5. Oversight of Army Comms planning and resource allocation, including staffing requests for asset support.</li> <li>6. 1RO for Army photographer JNCOs, Responsible Officer for Army photographers stationed at Army HQ. Oversight of the G4 requirements of the photographers at Army HQ.</li> <li>7. Deputise for SO2 Ops.</li> <li>8. Undertake such other tasks or duties appropriate to rank as may be tasked by Army Comms..</li> </ol>			
<b>Pre Appt/Deployment Trg:</b> Defence Communicator's Course (essential). Operation-specific training as required.			
<b>Domestic Considerations:</b> Nil.			
<b>Performance Attributes</b>	<b>Priority Component Features</b>		
Professional Effectiveness	Shows clear understanding of professional environment. Displays interest in wider aspects of Defence and current affairs.		
Judgement	Demonstrates critical application of available information to arrive at sound, timely decisions. Takes acceptable risks to achieve objectives.		
Initiative	Displays enterprise and is willing to take appropriate action. Ability to operate independently and anticipates and resolves problems with limited direction.		
Powers of Communication	Displays good oral communication ability to inform and convince. Briefs and presents effectively.		
<b>Education/Training</b>	<b>Type</b>	<b>Pri</b>	<b>Comments</b>
Military Quals	DCC	Desirable	Previous experience as Unit Comms Officer desirable.
Other Quals/Competencies	IT literate	Essential	Digital media skills desirable.
Education	MK2	Desirable	Completed MA modules desirable.
Language	N/A		
<b>Experience</b>			
Service/Arm/OGD	Army	Essential	
Operational	Recent	Desirable	
Staff	HQ environment	Desirable	Experience of any level of HQ environment desirable.
Command	N/A		
Fields/Trades	N/A		
Environments	Field Army	Desirable	
<b>Other Comments</b>			
<b>Originator:</b>		<b>Appt:</b>	<b>E-mail:</b>
<b>Auth by 2<sup>nd</sup> RO:</b>		<b>Appt:</b>	<b>Date:</b>

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To be completed in conjunction with Annex A - Job Specification (2010) Guidance Notes.